ALTXRA INTELLIGENCE

The Editorial System

Editorial System & Publication Standards · Edition 1.0 · August 2026

Five recurring publications, one house standard. This document defines what ALTXRA Intelligence publishes, how each issue is sourced and verified, who signs it, and the compliance line that no issue may cross before authorisation.

1. Why a publication programme at all

ALTXRA already has an evergreen content library. What it does not yet have is cadence. This matters for a specific, measurable reason: large language models and AI search engines preferentially cite the most recently updated authoritative source on a query, and they lean on a small number of primary sources per topic. Evergreen articles decay against that preference. A dated, numbered, recurring publication does not.

A curation programme also solves a commercial problem. ALTXRA is pre-authorisation and cannot market an investment. It can, however, become the reference desk for its own category — and commentary on other parties' published data carries no financial-promotion risk while building precisely the institutional credibility that regulators, Hub71 reviewers and family offices respond to.

The strategic asymmetry: Volumes I, II, IV and V curate and interpret information that is publicly available. Any competent competitor could replicate them. Volume III cannot be replicated, because it publishes data that only ALTXRA will hold. That is the volume that converts ALTXRA from *a* source into *the* source.

2. The five volumes

Vol.	Title	Cadence	Editorial remit
I	The Tokenization Monitor	Quarterly	The numbers. On-chain tokenized RWA value, segment composition, institutional flows, and a standing reconciliation of why published market sizes disagree.
II	The Regulatory Register	Monthly	Rule changes that affect tokenized real assets — UAE first (ADGM/FSRA, VARA, DFSA, CMA, CBUAE), then US, EU, UK, Singapore. Enforcement actions included.
III	Community Infrastructure Capital Review	Quarterly	ALTXRA's proprietary index and analysis of the community-infrastructure asset class. The flagship, and the only non-replicable volume.
IV	The AI × RWA Briefing	Monthly	Where artificial intelligence is genuinely changing asset underwriting, verification and compliance — and where the claims outrun the evidence.
V	The Corridor Report	Quarterly	Education and sports infrastructure capital across the India–UAE–Africa corridor. ALTXRA's operating vantage point, made public.

Issue numbering is continuous per volume and never reused. A retracted or superseded issue is marked as such and left in place — permanence is a credibility asset.

3. Publication calendar

Monthly volumes publish on the second Tuesday. Quarterly volumes publish in the third week of the month following quarter-end, so the data is complete rather than fast. The calendar deliberately avoids two volumes landing in the same week.

Month	Publishing	Notes
Month 1	Vol. II (monthly), Vol. IV (monthly)	Establish the monthly rhythm first — it is the easiest to sustain.
Month 2	Vol. II, Vol. IV, Vol. I (Q)	First quarterly. Volume I anchors the data authority.
Month 3	Vol. II, Vol. IV, Vol. V (Q)	Corridor report follows the quarterly data.
Month 4	Vol. II, Vol. IV, Vol. III (Q)	Volume III launches once at least one quarter of proprietary data exists.
Ongoing	2 monthly + 1 quarterly per month	Roughly 3 substantial publications per month, indefinitely.

4. House standard — the seven rules

These are not style preferences. Each one exists because it materially affects whether a passage is cited by an AI engine, trusted by an institution, or defensible to a regulator.

- **Every number carries a date, a source and a link.** “Tokenized RWAs reached $29 billion by early April 2026, per RWA.xyz” is citable. “The market is growing rapidly” is not. Undated figures are not published.
- **Answer first, elaborate second.** The first two or three sentences under each heading must answer the question in plain declarative prose. Language models extract passages, not documents.
- **Disagreement is content, not a problem.** When sources conflict, publish the conflict and explain the methodology difference. This is the single most citable thing a data publication can do, and almost nobody does it.
- **Named authors, real credentials.** No anonymous or ghost-written issues. In a financial category, unattributed content is discounted by both search engines and institutions.
- **Distinguish primary from secondary sourcing.** If a figure comes from a blog reporting RWA.xyz rather than RWA.xyz directly, say so and mark confidence as lower. Never launder a secondary citation into a primary one.
- **Correct in public.** Errors get a dated correction note on the issue page, not a silent edit. Silent edits are discoverable and destroy trust when found.
- **Never publish an estimate as a finding.** ALTXRA's own analytical judgements are labelled “ALTXRA analysis” and their assumptions are stated inline.

5. Sourcing & verification standard

Tier	What qualifies	Handling
A — Primary	Regulator publications, official statutes, company filings, the data provider's own dashboard (e.g. RWA.xyz), named survey reports	Citable without qualification. Preferred for all headline figures.
B — Reported primary	Reputable press or research reporting a Tier-A source (e.g. CoinDesk reporting RWA.xyz)	Citable with the chain stated: “per RWA.xyz, reported by CoinDesk”.
C — Secondary	Industry blogs, vendor content marketing, law-firm commentary	Usable for context and direction only. Never for a headline number without a Tier-A corroboration.
D — Unverified	Social posts, unattributed aggregators, AI-generated summaries	Not publishable. May be used as a lead to find a Tier-A source.

Any figure that cannot be raised to Tier A or B before deadline is either cut or published with an explicit confidence caveat. Deadline never overrides tier.

6. The compliance line

Non-negotiable pre-authorisation guardrails

ALTXRA is pre-authorisation. Until the relevant licence is in hand, no issue of any volume may: use transactional language (“invest in”, “buy”, “open to investors”); present a yield as an inducement rather than a clearly-labelled indicative planning figure; include a call to action to acquire any instrument; imply that ALTXRA holds a licence, approval or regulatory status it does not hold; or name a prospective investor, partner or regulator in a way that implies endorsement.

Every issue carries the standing disclaimer and the footer notice. The full editorial calendar is reviewed by counsel once per quarter — not post by post, which is unworkable, but never not at all.

This is not caution for its own sake. In June 2025 Dubai's VARA took enforcement action against five entities under its Marketing and Communications Rulebook, with fines totalling AED 7.5 million. Marketing is a supervised activity in this jurisdiction, and a publication programme is marketing.

7. Technical specification (GEO)

Each issue is published as an indexable HTML page first, with the Word and PDF versions offered as downloads. PDF-only publication is crawled poorly and cited rarely, which would defeat the purpose of the entire programme.

Requirement	Implementation
Server-side rendering	Every issue page must render its full text in the initial HTML response. A client-side-only render is invisible to most AI crawlers.
Schema markup	Article + Dataset on data issues; FAQPage where a Q&A block exists; DefinedTerm on glossary entries; Person on the editor byline; Organization sitewide.
Permanent URLs	/intelligence/{volume-slug}/issue-{nn}/ — never reused, never redirected after publication.
Crawler access	robots.txt must explicitly allow GPTBot, ClaudeBot, PerplexityBot, Google-Extended and CCBot. Verify after every CDN change.
Recency signals	Visible publication date and a “last reviewed” date on every issue. Quarterly data issues are re-dated when refreshed.
Machine-readable data	Each data table also published as a downloadable CSV at a stable URL. Datasets get cited and linked far more than prose.
Index page per volume	A volume landing page listing every issue in reverse order, with the masthead, remit and editor named.

8. Editorial roles

Role	Held by	Responsibility
Editor-in-Chief	Anshul Raj Garg, Co-Founder & CEO	Final sign-off on every issue; author of Volumes III and V; the named entity carrying capital-markets authority.
Technology Editor	Pradeep Paliwal, Co-Founder & CTO	Volume IV; technical review of any AI or blockchain claim published in any volume.
Operations Desk	Anindya Chowdhury, Co-Founder & COO	Volume V corridor inputs; verification of on-the-ground operating data.
Distribution	Anant Jain, Co-Founder & CMO	Publication mechanics, schema implementation, syndication and the AI-visibility tracker.
Compliance review	External counsel (ADGM)	Quarterly review of the forward calendar and of any issue touching offering, yield or token language.

9. How success is measured

There is no ranking position inside a language model, so the programme is not measured on rankings. It is measured on citation.

- **Mention rate.** A fixed set of 15 category prompts is run monthly across ChatGPT, Claude, Perplexity and Gemini. The metric is the share of prompts on which ALTXRA is cited or named.
- **Share of voice.** On those same prompts, how often ALTXRA appears versus Securitize, Ondo, RealT and the incumbent RWA data publishers.
- **Referring domains.** Earned links to individual issues. One citation from a tier-one outlet moves AI visibility more than ten self-published pieces.
- **Dataset reuse.** Downloads of the published CSVs and third-party reproduction of ALTXRA tables — the clearest signal that the programme has become reference material.
- **Branded search volume.** Searches for “ALTXRA” and for volume titles, which indicate the publications have their own recall.

Sources & References

Every superscript [n] in the text links to the entry below. Figures are reproduced as published by the cited source; ALTXRA does not adopt third-party projections as its own forecasts. Accessed August 2026.

[1] ADGM Financial Services Regulatory Authority — digital assets framework and announcements. https://www.adgm.com/

[2] Defy, “UAE/Dubai Crypto Compliance Guide 2026” (February 2026), reporting VARA Marketing and Communications Rulebook enforcement in June 2025 against five entities with fines totalling AED 7.5 million. Secondary source (Tier C) — verify against VARA primary publications before relying on it externally. https://www.getdefy.co/en/resources/blog/uae-crypto-compliance

[3] RWA.xyz — analytics on tokenized real-world assets; the primary data reference for Volume I. https://app.rwa.xyz/

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